

KENDRA GRANT

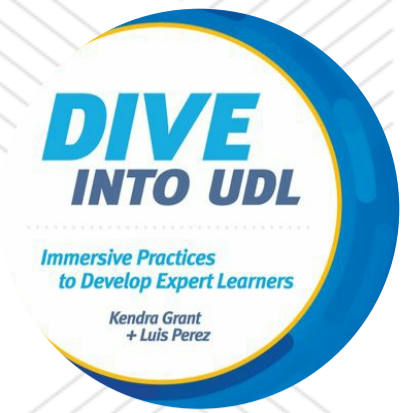
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📍 Toronto, Canada Area



EXPERIENCE

Director of Professional Development and Learning

Quillsoft Ltd.

📅 08/2017 - Ongoing 📍 Toronto, Ontario

Creators of Q-suite software: Integrated technology tools used in schools, higher education and the workplace to support and enhance reading and written communication.

- Design and deliver face-to-face and hybrid training, workshops, curriculum and courses to support customer loyalty and retention
- Redesign digital media assets for marketing and training purposes to build brand
- Build positive customer relations through social media, events and in-person presentations

Learning & Development Consultant

Kendra Grant Consulting

📅 01/1999 - Ongoing 📍 Toronto, Ontario

Providing design, development, implementation, and assessment learning services for districts, start-ups, non-profits, business and government. Recent work includes:

- The redesign of in-person business leadership training program for online delivery
- Using an agile project management strategy, lead the development, content and marketing teams in the creation of an online instructional app on workplace negotiation and women's equity
- Designed 2-year annual plan for a non-profit that included: needs analysis to determine business, performance and learning requirements; evaluating existing curriculum, programs and resources; SWOT analysis, feedback, and interpreting existing data including surveys, focus groups and interviews
- On-boarding and support resources based on user assessment data, and developed and implemented the go-to-market strategy for an educational startup
- Redevelopment of an online educational game into a business application for virtual teams
- Incorporated gamification and adult learning principles, prepared learning objectives and co-create an e-learning program (using Articulate Storyline) successfully implemented across Canada

SUMMARY

I bring a passion for creating blended and e-learning experiences for a variety of stakeholders. I have a wealth of experience across sectors and in a variety of areas including instructional design, professional development, multimedia creation and course design. I work collegially as both a member of the team and the lead, as needed. I apply an agile approach to bring projects in on time and budget. I bring my organizational and visual skills that help me both envision and structure a project. And I bring my MacGyver-like problem solving skills. Nothing is more fun and satisfying than figuring out a creative way to solve a client's problem or improve learning.

EDUCATION

Masters of Educational Technology

University of British Columbia

📅 2016 📍 Online

- Focused on adult learning, PD, eLearning, and the application of UDL to each
- Focused on curriculum change and instructional design

B.A./B.Ed.

York University

📍 Toronto, Ontario

- Dean's Honour Roll

EXPERIENCE

Co-founder, Chief Education Officer

Sublime Learning

 2010 - 2015  Portland, Oregon

We created eTeachables™: personalized video/template resources for "just-in-time" learning

- Directed the product development and delivery strategy of the company
- Led the end to end design, development and implementation of our products and programs including development of content maps, video production, resources and job aid creation, and QA, evaluation, reviews and approvals
- Created and delivered system-wide technology implementation, curriculum design, and PD across North America including train the trainer, blended and online learning
- Conducted needs analyses to identify learning gaps, set goals and objectives, and establish priorities for immediate focus
- Worked collegially with SMEs (including full time and contract), instructional designers and outside vendors to create customized learning solutions
- Worked collaboratively with a variety of stakeholders, government entities and businesses in consultation, project and program planning
- Designed and delivered continuing education courses through accredited university (UND)
- Developed original media content including templates, videos and job aids

Learning Design Specialist

Strategic Transitions

 1999 - 2009

Educational Technology Company

- Designed the company's product training and professional learning services
- Supported the company's internal training and onboarding to support customer facing coaches and trainers
- Designed print and video based resources including how-to manuals, curriculum guides and lesson plans
- Developed and delivered distance learning including in-person and blended learning, with instructional videos and downloadable templates
- Through a \$2.1 million dollar contract, conceptualized, planned and led implementation of Assistive technology adoption district-wide for 450 schools including individual student, parent, support and teacher training

AWARDS



CODIE Award
Finalist Best Professional Learning Solution



Galan Weston Award
Invaluable contribution to anti-bullying professional resources

CERTIFICATION

Certified Training and Development Professional

Institute for Performance and Learning

Certificate in Adult Education

Canadian College of Education

Certified Prelude Facilitator

Virtual Teaming

Articulate Storyline Advanced Training

Ontario Certified Teacher

Ontario College of Teachers

MOST PROUD OF



UDL Book

Co-writing and publishing a book that supports and models Universal Design for Learning in action.



SOOC

Co-creating and delivering a SOOC (Small, Short, Supported & Social-Open-Online-Course): a personalized, constructivist digital course that leveraged social media with high retention rates.



Sublime Learning

Creating and successfully selling a startup focused on delivering "just-in-time" PD.

VOLUNTEERING

Past-President Inclusive Learning Network

[International Society for Technology in Education](#)

INDUSTRY EXPERTISE

Professional Development & Training



Instructional Design



Multimedia Production



eLearning



Accessibility & Inclusion



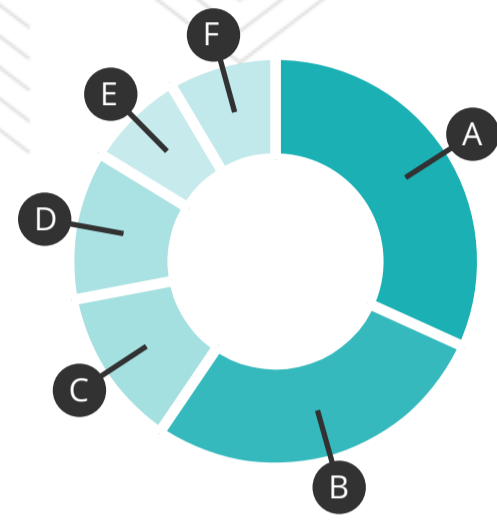
Implementation Specialist



VOLUNTEERING

EdTech Start up Advisor
MaRS (Ontario)/Genesis Centre
(Newfoundland)

PASSION & PLAY



- A Current job
- B Writing (UDL Book)
- C Volunteering
- D Sharing/Presenting/Social Media
- E Micro-credentialing
- F Creative pursuits